

# BECOMING A FINANCIAL INTERNET SUCCESS

Success Training Workshop

October 3rd and 4th, 2014

## Learn The Tools To Become A Money Making Success Online

The purpose of the class is to teach you how to make money, earn a monthly income and to use the knowledge needed to get your site known online. You will learn how to grow and brand your site by having a strong social presence that speaks to advertisers.

### Questions We Will Cover In The Class:

**Q: Are you confused and have no idea where to start with your blog?**

A: We have the answers

**Q: Are you trying to make your online business a success?**

A: We can teach you the tools you NEED to know to become the success you want to be.

**Learn from the Manager of 4UMF.com and HipHopHoney.com with host Emilio and Successful Online Guest Speaker Andrew Gilliam.**

*“Working with Andrew has been a great learning experience. He has taught me all the tools I needed to know to become a successful site.”*

*- Jason Peterson*



### In This Class

- Success Training
- Learning Idea and Niche
- Fundamentals of Content
- Intro to Pages
- Social Presences

Working with the knowledge Needed To Be A Success is key.



Become Your Own Boss

## Learn 3 Main Steps To Becoming A Success Online

### Step 1: You MUST have the Idea and the Niche related to the idea .

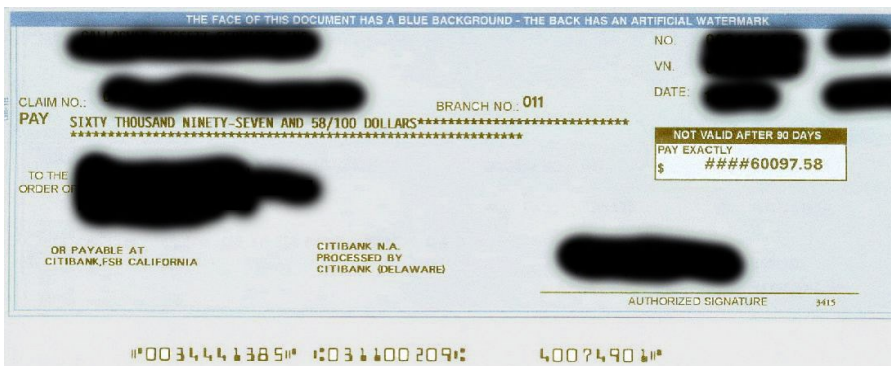
- Who is my audience?
- What am I writing about?
- How will I reach my readers?

Know your competition and how competitive that market is. You need to fit into your niche unless you are designing an untouched niche (new area online). Take your time and be creative with it. Don't rush and come up with a website name that makes no sense.

### Step 2: The Content

Make sure you have the following pages on your site; About us, Advertise, Contact Us, Privacy Policy and/or Terms of Use. All of these pages are equally important and need to be updated quarterly.

#### Want To Earn a Monthly Five Figure Salary Like We Do?



## Confused And Have No Idea How To Start Your Blog?

Learn how to make a script in a shorter period of time that will make you money.

In a few months you can begin earning a four to five figure income online. By having the right terminology for things. Also the tips, secrets and tricks of the trade.

Do you know HTML and CSS?

Do you have any idea what Meta tags or SEO really mean? Do you how to strategically apply them in every area of your online business?

Do you have any clue what a site that is clean and makes sense should look like?

We didn't realize what clean meant in the world of websites either.

We all have to start somewhere and figuring out where to start is sometimes the hardest part.

That is why you are here today to get the answers to those questions, and to get a better understanding how to redesign, reinvent or start new.

No matter what level you are - a beginner, novice, or experienced blogger, having the basic knowledge is key.

This is the only way for you to have longevity, likability and most of all make money.

Success Is In You!

# Learn From The Best

We have the experience needed for you to learn. To be the best, then you must learn from the best.

We have a panel of successful and experienced bloggers to help you learn to be successful at making money while talking about what you love.

Some of our special guest speakers are certified in these following areas.

- A+ Certified
- Cisco Networking
- SEO
- SMO
- Social Media Marketing
- Online marketing & Advertising
- Online promotions

**Buy Now**



**\$99.00 and SAVE \$300.00 off the Original price of \$399.00**

Limited to the **FIRST 100** students who pay in advance!

## Why Be A Success?

*"You have to learn the rules of the game. And then you have to play better than anyone else."*

- Albert Einstein



**Be A Blogging Success!**

## Introduction To Pages

Pages on blogs are used for information that pertains to your sites NEEDS to INFORM your readers. Page Title tells the reader what the page is about.

- **About Us** – Your about us page describes your site, letting people know who you are and what you write about. It also helps readers find you via Facebook, Twitter, Google and search engines
- **Contact Us** – How to reach you, where your blog is located. Home phone numbers are NOT suggested for business sites. Using an 800 or 888 number service is suggested like Ringcentral.com or eVoice.com.
- **Privacy Policy** – Legal terms of the site to protect your blog.
- **Terms of Use** – This is a MUST for your site which you can make at [FormSwift.com](http://FormSwift.com)

## Writing Your Post

Make sure to focus on your sites niche and the idea of the site. Use your voice and spin the article from your perspective, but make sure to add the bodies content so you are NOT twisting the truth or the words of what you are writing about.

## Putting Niche and Ideas together

Become skilled and advance to SEO– These two elements are key to writing successful posts that will create revenue. There are a few aspects you NEED to understand.

# 3: Social Media And Presence

Owning a blog is one thing, but these days a site MUST have social presence as well. It is the key to building your audience and driving traffic to your blog organically. In recent years the social media frenzy has taken over comments on your site. It is the key to building your audience and driving traffic to your blog organically.

Organic traffic is the best and what advertisers look for.

- How do you get organic traffic?
- How do you grow your audience?

How to be successful with social media by using key social networks are a way to promote your brand and ultimately get more clicks. Having the key to social sites is part, but having the knowledge how to use each ones strength is the trick.

## Understanding Social Media

When making social sites for your website make sure to promote your brand by consistently using your blog's name for your Twitter handle.

The best place to begin is a Facebook Fan Page, this is a MUST for a blogger for branding and search ability. Twitter and Tumblr are necessary for growing an audience. Stumbleupon is a great "recommendation engine." Pinterest is what bloggers are using for photos and images. A LinkedIn profile is NEEDED as well, so PR companies, and Ad Companies can reach you direct.ly.

Next, backlinks should always be implemented, especially when taking articles from other sites. Make sure to give credit to other blog sites. Using link shortener's will help you gain access to metrics, like bit.ly.

**Sign up now: \$99.00 and Save \$300.00 off the Original Price of \$399.00 Limited to the first 100 students who pay in advance.**

**Buy Now**



Lastly, stay active on Social Media to forge relationships, keep up on industry news and find inspiration for that next blog post.

## Contact Us

### How to Become A Financial Internet Success

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*"Develop success from failures. Discouragement and failure are two of the surest stepping stones to success."*

- Dale Carnegie